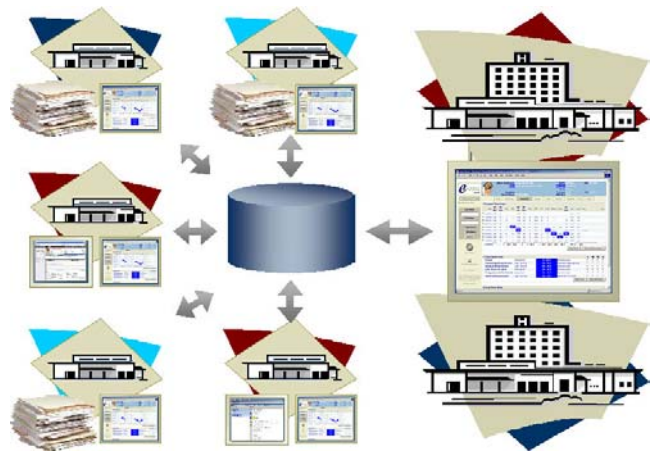




## ***Informed, intelligent prenatal care for an entire community, region, or healthcare network***

### **An advanced prenatal care system for an entire community of prenatal care providers**

- Provides a customizable *common* prenatal record for a single community or an entire enterprise
- Coexists with and complements existing office medical record systems, whether paper or electronic
- Allows each practice to completely control access to their own prenatal records
- Enables each practice to customize the care they intend to deliver to their patients
- Facilitates quality improvement, statistical reporting, and clinical research with a single *local* prenatal data repository
- Eliminates wasting time and resources within each practice and in every L&D
- Avoids the coming chaos of disparate prenatal record formats in a community with multiple incompatible office EMR systems each with their own interfaces, reports, and proprietary data
- Provides an opportunity for reduced professional liability premiums for hospitals and participating practices because of their totally informed obstetric care and a system to insure consistent prenatal care to every patient
- Offers the potential to integrate with other enterprise-wide applications or portals
- A “community-wide exception” to the Stark Amendment allows organizations to provide eNATAL services to their entire community without fear of harsh penalties



### **eNATAL, a sophisticated, yet easy-to-use, web-based application**

- Provides 24x7 access to providers and L&D of complete, up-to-date prenatal records at any gestational age from wherever there is Internet access
- Automatically identifies obstetric risks, systematically formulates risk-specific care plans, and persistently reminds clinicians of the care they intend to deliver
- Eliminates the need for extensive training with an easy-to-use, browser-based interface
- Leverages the experience of seven years of daily use by obstetricians, family physicians, midwives, and residency programs

### **Requirements**

- A committed "champion" who understands the value and potential impact of eNATAL and has the influence and persistence to transform the delivery of prenatal care in a community or enterprise
- Enterprise IT staff who can monitor and maintain 1) server hardware/software (Windows 2000/2003) 2) public-facing Internet services, and 3) can administer MS SQL Server 2000 database

For more information about eNATAL Enterprise licensing and how it can improve prenatal care for an entire community or organization, please contact Donald W. Miller, Jr., MD, at [DrMiller@eNATAL.com](mailto:DrMiller@eNATAL.com), or call (913) 449-4475. Please visit our website at [www.eNATAL.com](http://www.eNATAL.com) to learn even more about eNATAL.